



North American Tech Industry Statement on USMCA Renewal

February 18, 2025

We, the undersigned technology associations representing the technology sector across North America, urge policymakers to prioritize efforts to renew the United States-Mexico-Canada Agreement (USMCA) ensuring that it continues to drive economic growth, innovation, and security across our three nations. Our organizations represent a diverse range of high-tech and tech-enabled companies—from startups to multinational corporations—operating across North America and contributing to the region’s economic and technological leadership.

The USMCA has played a crucial role in fostering a stable and predictable trade environment enabling significant growth in cross-border investment, strengthening regional supply chains, and enhancing collaboration in emerging technologies. By facilitating market access and reducing barriers, the agreement has supported job creation, technological innovation, and economic resilience across all three economies.

The high-standard digital trade rules in USMCA have been of critical importance to the economy, given the rapid growth of digital trade opportunities and the spread of digital trade barriers around the world. The digital trade chapter provides an underpinning for companies to operate more efficiently and effectively by promoting the free flow of data and digital services across borders and ensuring that companies can compete fairly in the region. The upcoming USMCA review process provides an opportunity for countries to address compliance and implementation challenges to ensure the spirit of the agreement is upheld and to address current issues. We encourage the governments to conduct a review process that involves regular and meaningful private sector stakeholder engagement and partnership, and consider the evolving nature of the digital economy to address emerging challenges.

A robust North American economy is essential for our countries’ individual and collective competitiveness in the global technology landscape. The USMCA has been a valuable instrument for promoting economic growth and technological advancement in the region. We urge you to renew the USMCA and work towards ensuring that the agreement continues to deliver benefits for businesses, workers, and consumers across the region.

We are grateful for your attention to this important matter and stand ready to assist you in this process.

Sincerely,

Asociación Mexicana de la Industria de Tecnologías de Información - AMITI
Information Technology Industry Council - ITI
TECHNATION