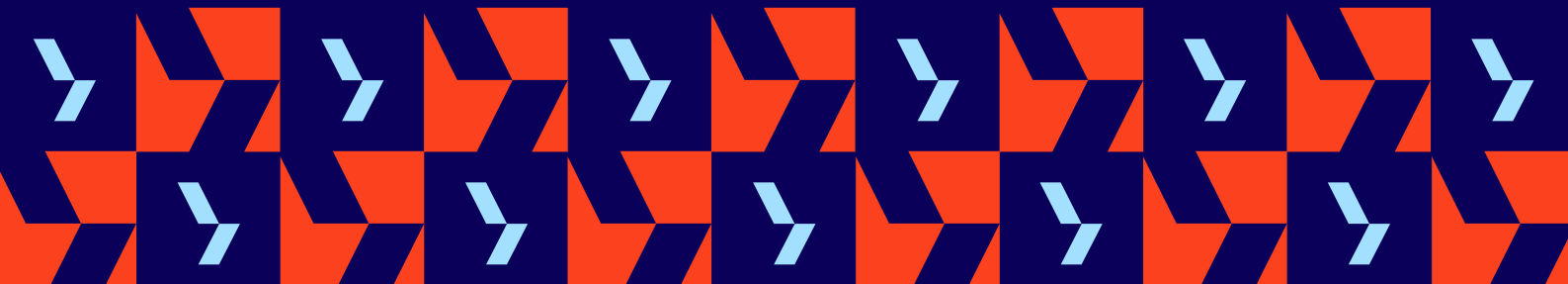


**HONG
KONG
FINTECH
WEEK'24**

28th October –
1st November, 2024
AsiaWorld-Expo
Hong Kong

International and Mainland Delegation Opportunities

Illuminating New Pathways in Fintech



Organiser

Invest**HK** Fintech**HK**

Appointed Event Organiser

 **Finoverse**

Fostering FinTech Synergy: Be Part of Hong Kong FinTech Week's Global Impact



Since 2016, Hong Kong FinTech Week (HKFTW) has brought together industry leaders driving meaningful business partnerships and results. It has evolved into a globally connected launchpad for innovation across FinTech and emerging tech sectors. By bringing tens of thousands of attendees and speakers annually, HKFTW enables the exchange of ideas and deals that transform companies across finance, AI, sustainability, mobility and more. It's a springboard for growth, with an energy that accelerates business in new directions.

As we expand HKFTW worldwide, we invite you to join us in harnessing this momentum to empower, evolve and lead growth globally. Let's showcase Hong Kong as a generator of partnerships, innovation and progress that changes industries across borders.

What Hong Kong FinTech Week 2023 Achieved:

35,000+

Attendees

800+

Speakers

700+

Exhibitors

250+

Media Outlets
Covering HKFTW

500+

Global Fast Track
FinTech Companies

60+

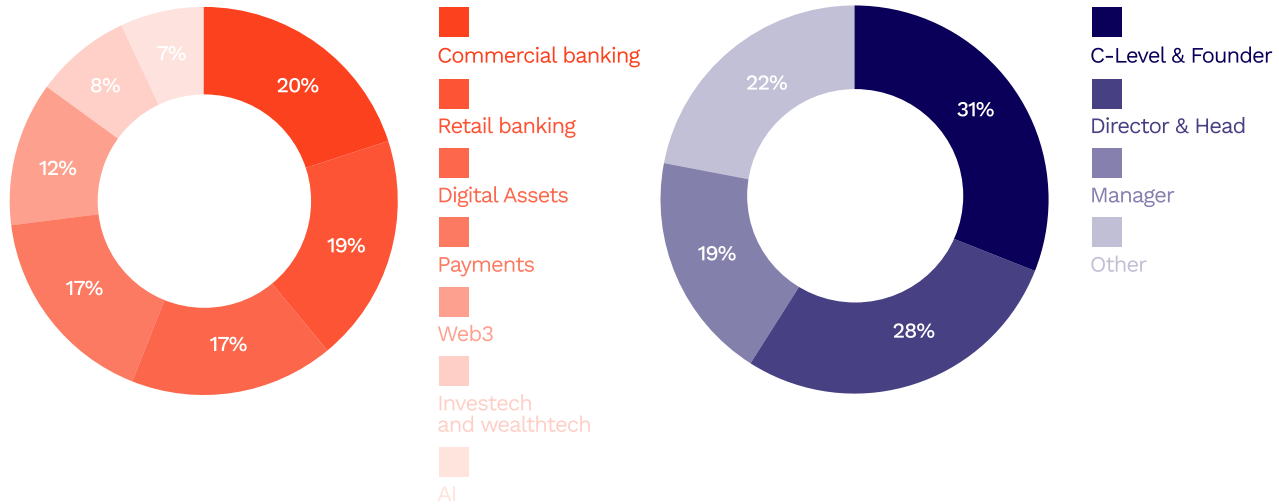
Sponsors



Demographics and Attendees Insight



Attendees Background



Attendees Feedback

90%

Attendees have confidence in HKFTW 2024 and will join again.

85%

Attendees will recommend HKFTW to a friend or a colleague.

With our increased attendance, you can be assured of a highly engaged audience that is seeking the latest developments in the FinTech ecosystem.

InvestHK FintechHK

About InvestHK

InvestHK is the department of the Hong Kong Special Administrative Region Government responsible for attracting foreign direct investment. It has set up a dedicated fintech team in Hong Kong to attract the world's top innovative fintech enterprises, start-up entrepreneurs, investors, and other stakeholders to set up and scale their business via Hong Kong into Mainland China, Asia, and beyond. For more information, please visit www.hongkong-fintech.hk.

Finoverse

About Finoverse

In 2015, Finoverse (once Finnovasia) started with a dream in Hong Kong, a place we call "home". For the past nine years, we've been at the heart of growing the region's biggest FinTech community here. We're all about real connections, real impact and meaning for our clients, attendees and startups. Now, our adventure's gotten even bigger, stretching from Asia to the Middle East and North America. We've hosted over 80 events - conferences, trainings, competitions, and parties - in more than 13 cities. We are the organiser of Hong Kong FinTech Week 2016 - 2022.

Over 80 Delegations That Have Previously Joined Hong Kong FinTech Week



Some of Our Previous Delegations:

What Some of Our Delegates Said



“Well organized event from A to Z. Informative topics, exciting speakers and panels, and great opportunity to connect with several FinTech ecosystem stakeholders.”



Richard Monzer
Startup Community Manager
FinTech Galaxy
United Arab Emirates

“Hong Kong FinTech is really an informative event... Hong Kong SAR Financial Secretary Paul Chan’s speech is always interesting with strategies on financial, monetary, economic and trade issues... as well as some of the TechFin, FinTech and Financial industry leaders.”



Rajkumar Kanagasingam
President
Fintech Association of Sri Lanka
Sri Lanka

“Hong Kong FinTech Week has set new standards for international conferences. With our FinTech Consult delegation, we brought several international FinTechs to Hong Kong. They were not only comprehensively informed about Hong Kong and its unique opportunities, but also made many valuable contacts to potential clients, investors, and partners during the event.”



Dr. Jochen Biedermann
Managing Partner
FinTech Consult
Germany

“We found many of the keynote presentations valuable with heavyweight speakers. Physical attendance was good and more than we originally anticipated. We look forward to leading another New Zealand delegation to exhibit next year.”



Robert Yiu
Former Business Development Manager
New Zealand Trade and Enterprise
New Zealand

“Hong Kong FinTech Week was excellent and one of the best digital conferences I had the chance to attend. It gave Scottish firms a great platform to promote their businesses and network. We will definitely be back.”

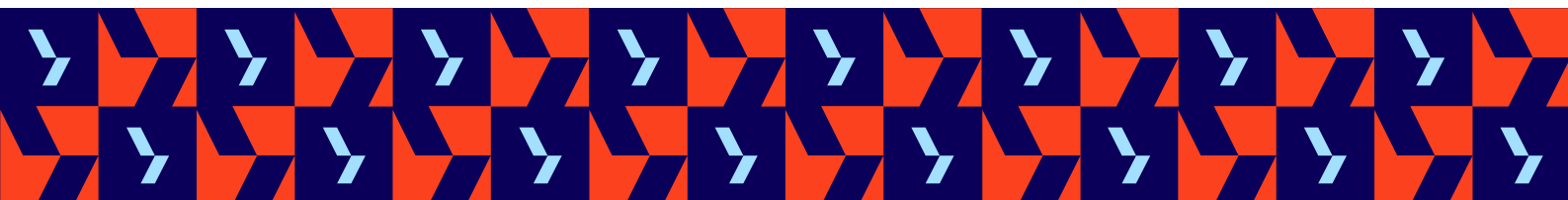


Mickael Paris
Marketing Director
FinTech Scotland
United Kingdom

“All good and running smoothly - haven’t had any issues. Platform is great”



Mo Harvey
Former Financial Services & FinTech
Lead, Asia-Pacific
Enterprise Ireland
Ireland



Highlights of Hong Kong FinTech Week 2024



The ninth annual HKFTW will take place from 28 October to 1 November, with the Main Conference on 28 October to 29 October being held at AsiaWorld-Expo.

Following the success of the past eight years, we are scaling the venue space in 2024 and expecting more than 35,000 attendees for the week-long event. We are also enhancing our cross-boundary day to include a deep dive into the Greater Bay Area.

35,000+

Attendees

800+

World's
Top Speakers

700+

Sponsors
and Exhibitors

100+

Economies

2,000+

Media Coverage

80+

Activities
Across the Week

35+

Physical and
Virtual
Delegations

1,000+

1-1 Business Meetings



Why Should You Join Hong Kong FinTech Week?



Maximise Your Visibility on a Global Scale

HKFTW 2024 is set to be our largest edition yet. This scale-up not only allows delegates to highlight their country's talent and innovation but also ensures significantly increased exposure on a global stage, connecting them with key international industry leaders and decision-makers.



Engage with Key Government Officials, Regulators & Decision Makers

With an increased number in attendees, enriched side events, and government officials and regulator booth visits, you have the opportunity to engage directly and meaningfully with key stakeholders. This setting allows you to build valuable rapport and establish pivotal relationships with top-tier industry leaders, government officials, and regulators. Here's your chance to ensure your organisation stands out and gains influential visibility among decision-makers.



Why Should You Join Hong Kong FinTech Week?



Expanding Opportunities: Enhancing Global Connections and Growth in FinTech Through Global Fast Track Programme

By expanding our venue, we significantly increase networking opportunities, enabling attendees to meet a broader array of professionals from various sectors. This enhancement supports the Global Fast Track Programme (GFT), a unique all-year-round program that includes competition, business matching, and an Alumni Network designed to support global FinTechs. Enhanced networking spaces and deal floors further enrich the experience, ensuring fruitful interactions and facilitating deeper business engagements within the FinTech community.



An Upgraded GBA Experience

We're elevating the delegate experience by providing access to the Greater Bay Area's key players and insights through the specialized GBA zones and elite networking events like the invite-only Shenzhen Day. These initiatives are designed to foster valuable regional collaborations and offer our delegates valuable opportunities to connect with this region's industry leaders and innovators in a highly curated environment.

Experience Hong Kong's Vibrant Culture and Lifestyle

Immerse yourself in the dynamic life of Hong Kong with over 80 partner events and networking events across the city. This unique blend of business and pleasure guarantees not only valuable networking opportunities but also a genuine experience of the city's vibrant culture. Where else can you get business done and have enjoyment at the same time?



Event Calendar



Day 1, 28 Oct	Day 2, 29 Oct	Day 3, 30 Oct	Day 4, 31 Oct	Day 5, 1 Nov
Main Conference + Exhibition		GBA Company Visits	Exploring Hong Kong Programme	
HK Cultural Night	HK Cultural Night	Satellite and Partner Events		



Our New Forums



HKFTW's seven dedicated Forums are your gateway to the latest in finance, providing targeted experiences that help you dive deep into your sector. Connect with key players, uncover new opportunities in Web3, AI, InsurTech, and beyond to gain insights that propel your projects forward.

Global Forum

Global Connect
Forum (HK & GBA)

Payment & Other
FinTech Forum

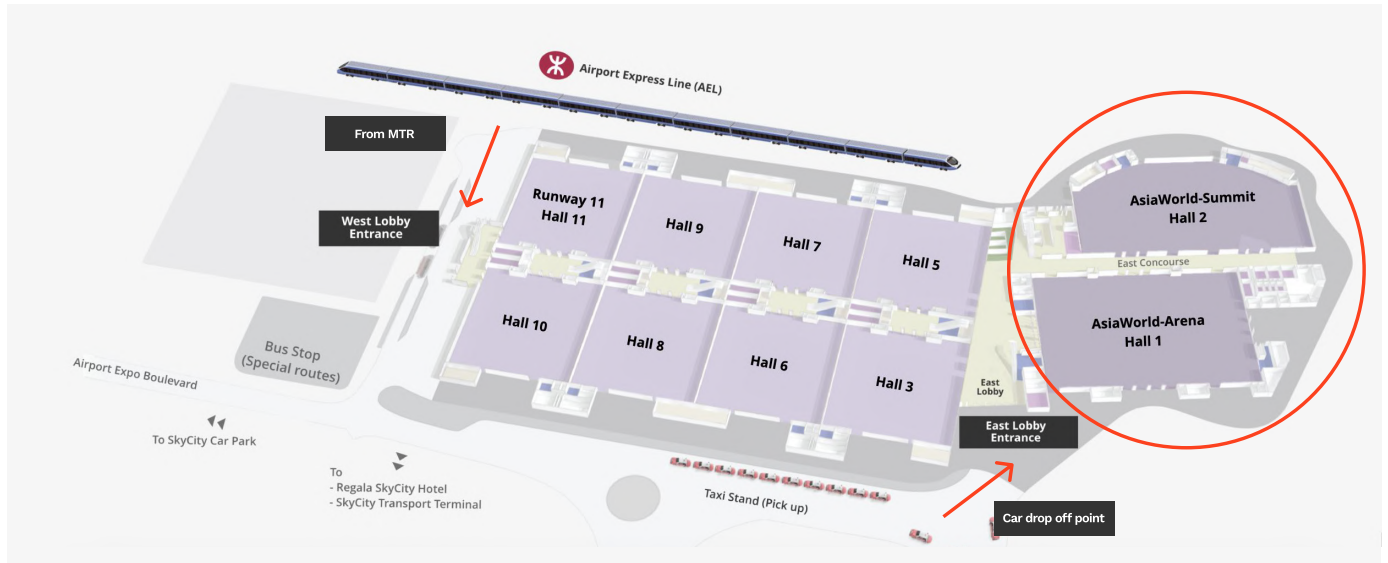
WealthTech &
InvestTech/
InsurTech Forum

Blockchain &
Digital Assets Forum

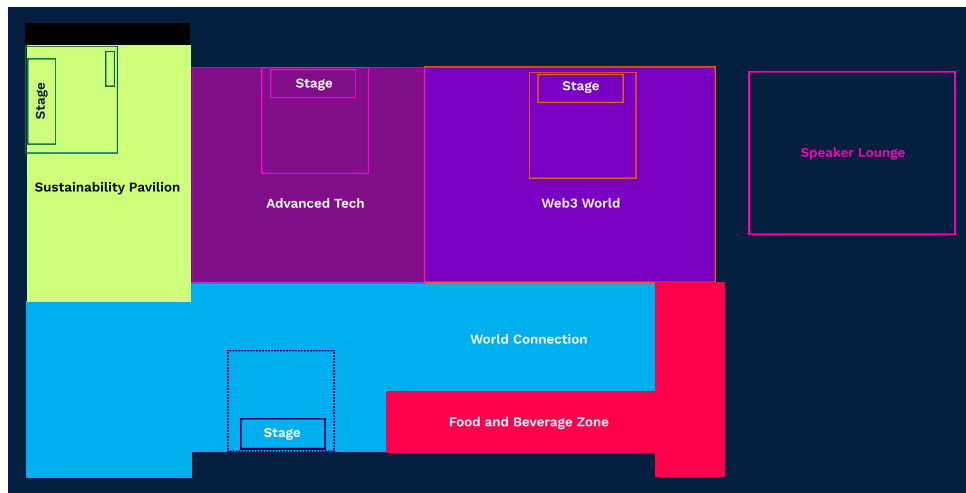
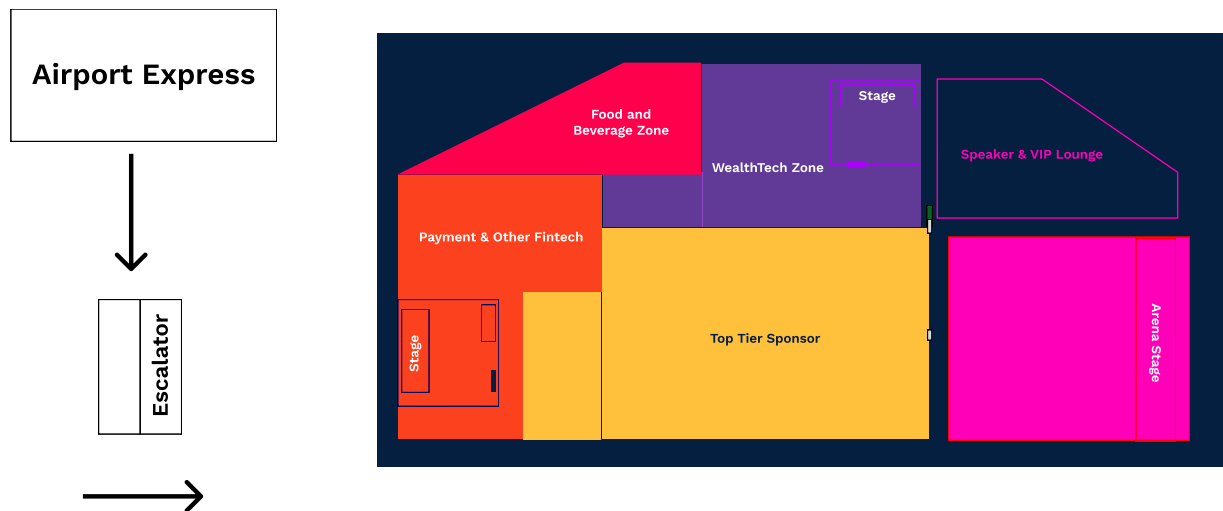
AI & Advanced
Tech Forum

Green FinTech &
Impact Forum

Venue and Proposed Floorplan



Hall 2



Hall 1

Delegation Package Options



	Physical Package A	Physical Package B	Virtual Package
Exhibition space with standard booth (including furniture)	24 sqm	36 sqm	—
Virtual platform booth	Yes	Yes	Yes
Delegation lead's logo listed in 'International and Mainland Delegation' tier			
• On-site event main backdrop	Yes	Yes	Yes
• On-site designated zone's backdrop	Yes	Yes	Yes
• Official website	Yes	Yes	Yes
• Event platform	Yes	Yes	Yes
Networking	Yes	Yes	—
Host an official networking event under HKFTW (cost to be covered by the delegation)			
Tickets			
• Hybrid Passes	20	28	—
• Digital Passes	20	30	50
(20% discount on additional passes)			
Your 5 - 10 companies will receive	<ul style="list-style-type: none"> • 3 Hybrid Passes • Startup Booth within your space • Virtual Exhibition Booth • Logo listed as Exhibitor • 3 mins company video displayed on-site at designated zone 	<ul style="list-style-type: none"> • 3 Hybrid Passes • Startup Booth within your space • Virtual Exhibition Booth • Logo listed as Exhibitor • 3 mins company video displayed on-site at designated zone 	<ul style="list-style-type: none"> • 3 Hybrid Passes • Virtual exhibition booth • Logo listed as Virtual Exhibitors
Pricing (USD)	<ul style="list-style-type: none"> • 25,000 (with standard booth) • 20,000 (raw space) 	<ul style="list-style-type: none"> • 32,000 (with standard booth) • 25,000 (raw space) 	<ul style="list-style-type: none"> • 2,000



Complementary Delegation Programme By InvestHK (Limited Quota)



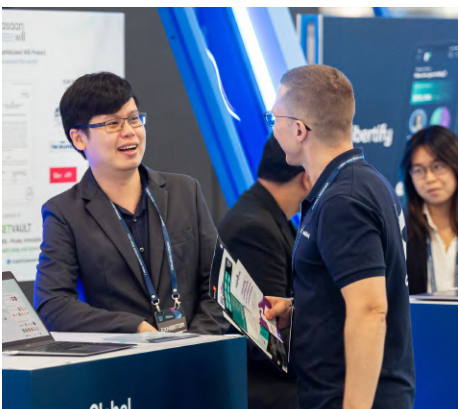
Invest**HK** Fintech**HK**

Supported by InvestHK, the Week is delighted to offer complementary exhibition space for delegations on a first come, first served basis.

Complimentary Delegation Programme is only eligible for the Government and public entities (e.g. consulates, chambers, associations).

Delegation Lead must fulfil the following:

1. Bring 5 to 10 FinTech companies to showcase in your Delegation booth:
 - a. You will be entitled to a 24 sqm raw space for 5-7 companies
 - b. You will be entitled to a 36 sqm raw space for 8-10 companies
2. Promote HKFTW to your community database through either marketing and/or public relations (2 times before the event commence)
3. All companies must attend and exhibit at HKFTW Main Conference physically on 28th-29th October



Complementary Delegation Programme By InvestHK (Limited Quota)



Your 5-10 companies will receive:

- 3 Hybrid Passes
- In-person exhibition within the space
- Virtual Exhibition Booth
- Logo listed as Exhibitor
- 3 mins company video displayed on-site at designated zone
- Opportunity to apply for Global Fast Track Programme



Terms and Conditions:

- Only limited quotas will be offered under this Complimentary Delegation Programme, based on a first come, first served basis.
- You must submit the list of companies information and contacts in order to confirm the complementary quota. The final list of exhibitors should be submitted by **21 September**.
- The contact list will be shared with InvestHK and Finoverse under the Hong Kong FinTech Week privacy policy.
- The Delegation Lead will make introductions of the companies on-site to InvestHK.
- The programme is offering free raw space ONLY. All production costs of the Delegation booth will be borne by the delegation. For a cost estimate of production, please contact the Finoverse team.
- The organisers will conduct an on-site check to ensure the registered fintech companies have attended and exhibited in the Delegation booth. Failure to do so will affect the delegation's application for similar benefits next year. In case of no-show of the entire delegation, it may incur a penalty equivalent to the original price of the delegation package this year.
- The organisers reserve the right to final approval of the quotas and the whole programme arrangement.

Contact

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