

Sponsorship Opportunities

The Future of Work roadshow 2019

Benefits	Diamond	Platinum
	15,000 USD	10,000 USD
Before and during roadshow event: Consultation and input into cross-sector roundtable	✓	
Participation in cross-sector roundtable	✓	
VIP seats at the Conferences room (October 14th)	5 seats	3 seats
Company acknowledgement by an OECD VIP official during the roadshow	✓	✓
Invitation to VIP Lunch at OECD Forum	1 seat	
Brand visibility		
*Company's logo and hyperlink on the homepage of the I am the Future of Work (futureofwork.oecd.org)	✓	
Acknowledgement of the OECD "I am the Future of Work Campaign: on partner's website (logo/hiperlinkl)	✓	
* Company's logo on the printed version of the roadshow programme	✓	✓
Company's logo displayed on Sponsor's wall or banner during the roadshow	✓	✓
*Company's logo displayed on screens during the roadshow (before and after the session)	✓	✓
A Tweet (with photo and link) managed through @ocdeenespanol promoting the sponsor participation in the roadshow with a link to their homepage	✓	✓
One post card with a message and an image of the sponsor to be sent to social media (Twitter, Facebook and LinkedIn)	✓	✓
Company's logo at OPP material (bags)	✓	✓
OECD logo to be used for invitations to their own dissemination channels	✓	✓
Printed version of the Employment Outlook 2019 In Spanish	10	5