#### **KNOWLEDGE BASED INDUSTRIES (KBI)** By the Numbers

Ottawa's knowledge-based industries (KBI) include, Aerospace, Defence and Security; Clean Technologies; **Communications Technologies; Digital Media; Life Sciences;** and Software.



of Canada's industrial 90%

telecommunications R&D.

Knowledge-based Institutions with less

ecosystem.

then 50 employees igniting our innovative

Bilingualism, providing 44% multilingual talent.

Source: Statistics Canada

Ottawa remains the most affordable among major U.S. and Canadian cities.

Source: Mercer Worldwide Cost of Living Survey 2016

1.430+

**OTTAWA HOSTS** 

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## #1 IN CANADA

**BEST** PLACE TO LIVE With 1 in 5 students enrolled in STEM, Ottawa has the 2<sup>nd</sup> highest concentration of scientists and engineers in North America (after California's Silicon Valley) and the most educated workforce in Canada.

Source: Statistic Canada

#### MOST BUSINESS Friendly MID-SIZE CITY

Of 421 North and South American locations, Ottawa ranked #1 for business friendliness, #2 economic potential, #10 human capital and lifestyle, and #3 overall - one of only two midsize cities from Canada in the top ten.

Source: FDI Intelligence, 2015

Ottawa ranked <u>Best Place to Live in Canada</u> and <u>Best Place to Live for Newcomers</u>. The capital city is prosperous, affordable, safe and easy to get around, with plenty of amenities.

Source: Money Sense, 2016

### Innovation LIVES HERE

Of the top 250 Canadian ICT companies, Ottawa is home to more than Vancouver, Montreal, Calgary or Waterloo.

Source: fDi Magazine, 2016

# Economic

In the last five years, Ottawa technology companies have raised more money in the public markets than every other city in Canada combined.