

Master Itinerary DRAFT

Information Technologies Delegation
Ministry of Economic Development of Mexico City
SEDECO CDMX
San Antonio, Texas
June 1 – 4, 2016

Revised: 4/13/2016 5:42 PM

City of San Antonio, Texas

Delegation Information

1. Purpose:

Led by the Under Secretary Ricardo Becerra Mexico city will be traveling to San Antonio as part of the memorandum of Understanding signed by Mayor Taylor in 2015 between Mexico City and San Antonio, two Delegations, one of them in the Information Technology industry, will have an Agenda that will explore this industry in San Antonio developed by the Economic Development Department of the City of San Antonio.

2. Delegation:

- Ricardo Becerra, Under Secretary Ministry of Economic Development of Mexico City, SEDECO
- Nora Castillo, Director of Business Development of the Ministry of Economic Development of Mexico City, SEDECO
- Jessica Rodriguez Canete, Assistant Director for the Business Development Department. Of the Ministry of Economic Development of Mexico City, SEDECO
- Erik Perez Arriola, Chief of Department Unity of Economic Promotion of the Ministry of Economic Development of Mexico City, SEDECO
- Erick Oseguera Pena, CEO, CreaSoft
- Jaime Urua, CreaSoft
- Alejandro Pineda, CreaSoft
- Jaime Reixach, Jaque (TBC)

3. Project Manager

• Skadi Tirpak, Economic Development Manager, COSA EDD

4. Other COSA Staff:

Sherry Dowlatshahi Chief of Protocol and Head of International Relations Office

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	Lucia Valenzuela	Trade Specialist, Casa San Antonio in Mexico City +52 (155)13701235 <u>Lucia.Valenzuela@casasanantonio.com</u>		
5. Hotel Information:	Hotel Valencia 150 East Houston Street, San Antonio, TX 78205 +1 (210) 227-9700 http://www.hotelvalencia-riverwalk.com/			
6. Logistics Contact:	Nora Castillo, SEDECO Cell Phone & Email Needed here			
Itinerary				
Wednesday June 1, 2016,				
TBD	Delegation arrives in Terminal A, San Antonio International Airport and clears Customs and Immigration			
TBD	Delegation is greeted by City of San Antonio staff (TBD)			
	Delegation travels by transport to hotel			
5:00 p.m.	Meet Jill Metcalfe in the Lobby of Valencia Hotel			
5:45 p.m.	Walk from Hotel Valencia to International Center			
6:00 – 8:00 p.m.	Academic Program and Welcome Reception			
	Ceremony for presentation of awards by AEM Jóvenes and Texas Sustainalbe Research Institute on "Innovation for Green Energy Projects".			
	Welcome remarks by:			
	 City of San Antonio TBC SEDECO Ciudad de Mexico Representative The University of Texas at San Antonio (TBC) 			

- AEM USA Eduardo Bravo
- AEM Jóvenes- Michelle Kalfie

Ballroom, Third Floor, International Center, 203 S. St Mary's St.

Thursday June 2, 20	016,		
7:30 a.m.	Meet in hotel lobby and walk to first meeting		
8:00 a.m.	Breakfast meeting at San Antonio Chamber of Commerce – hosted and presented by Will Garrett (TBC) with possibly select industry representatives.		
		602 E Commerce Street	
9:30 a.m.	Depart and walk to next meeting		
10:00 a.m.	Geekdom / Tech Stars / etc (Rand Building)		
	(Possible meeting with Merge VR (virtual reality and a hit at SxSW 2016)		
		110 East Houston 7 th Floor	
11:30 a.m.	Depart and travel to the Pearl. Board Transportation.		
12:00 p.m.	Joint luncheon with AEM		
1:45 p.m.	Depart and walk to next meeting		
2:00 p.m.	San Antonio Hispanic Chamber of Commerce		
		200 East Grayson St # 203 Tel.: (210) 2250462	
3:00 p.m.	Meeting with Techba Austin (TBC)		
		200 East Grayson St # 203	
4.00 pm	Meeting with cityflag (TBC)		
		200 East Grayson St # 203	
5:00 p.m.	Meeting ends. Walking tour of the Pearl Brewer	ry.	

6:00 p.m.	Reception at the Pearl (Boiler House).		
8:00 p.m.	Board transportation and return to Hotel.		
Friday June 3, 2016.			
8:30 a.m.	Depart Hotel for first meeting. Board transportation.		
9:00 a.m.	Port San Antonio Tour and presentation – Cyber Security (TBC)		
10:30 a.m.	Depart for next meeting. Board transportation.		
10:30 a.m.	Northwest Vista College (Alamo Colleges) – certificate in 3D animation / associate of applied science in 3D animation Alamo Colleges, 3535 N. Ellison Dr.		
12:00 p.m.	Depart for lunch		
	Lunch on your own		
12:30 p.m.	Address: Restaurant Rudy's BBQ, 10623 Westover Hills Boulevard, San Antonio		
	Southwest Research Institute		
2.00 pm	6220 Culebra		
4:00 p.m.	Depart and return to hotel.		