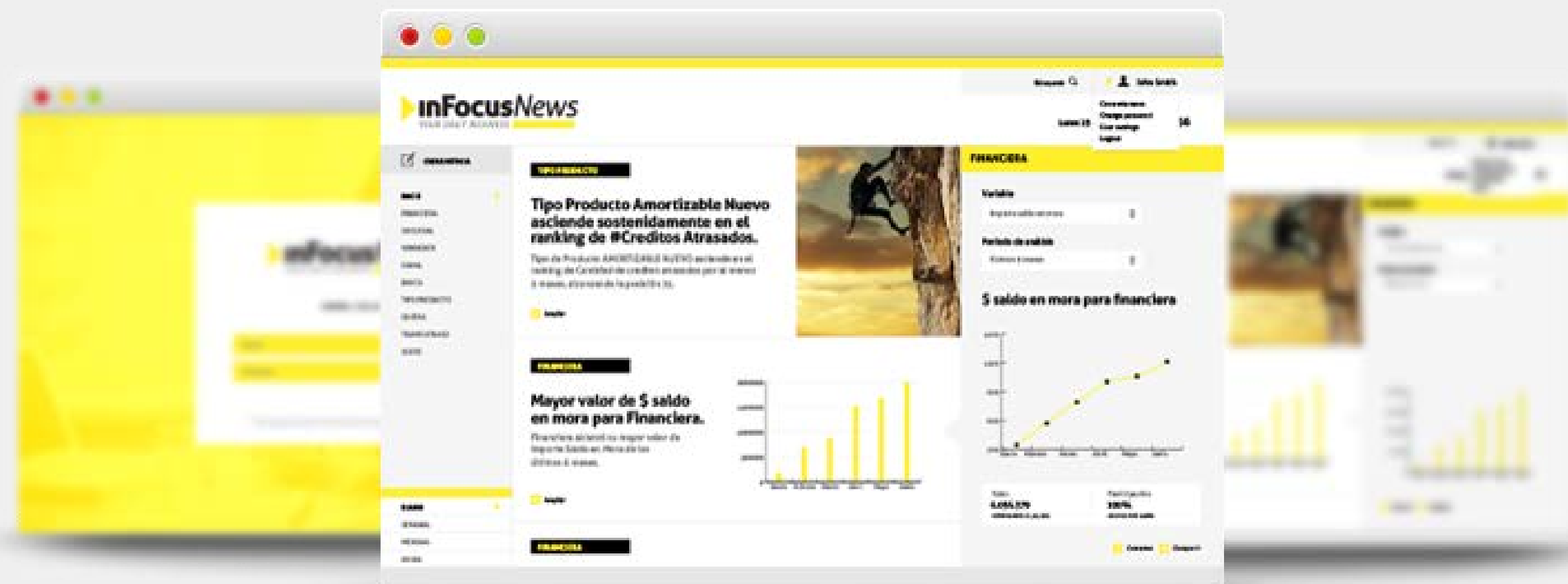
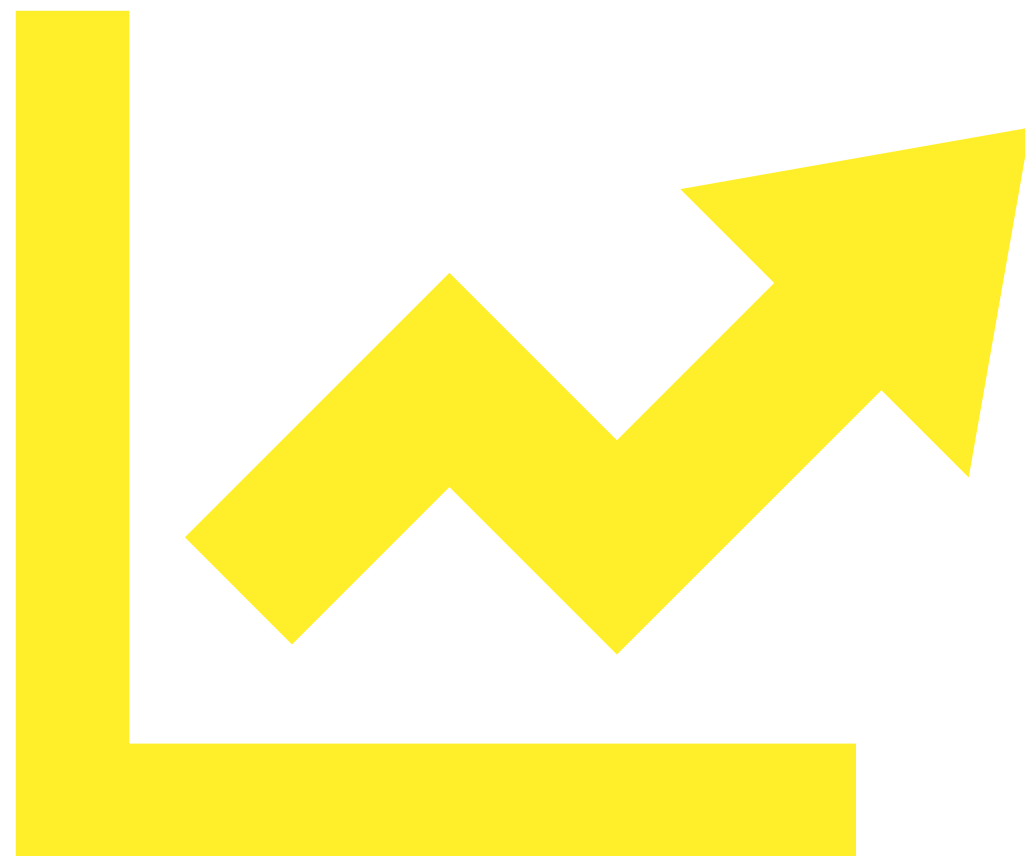
A photograph of two men in business suits sitting at a desk. The man on the right is pointing at a tablet, and the man on the left is holding a pen. There is a glass of water and some papers on the desk. The background is a bright window.

Efficiency lies not in knowing everything, but in knowing what really matters.

Transform your knowledge by automating your company's information analysis and focus on what's truly necessary.

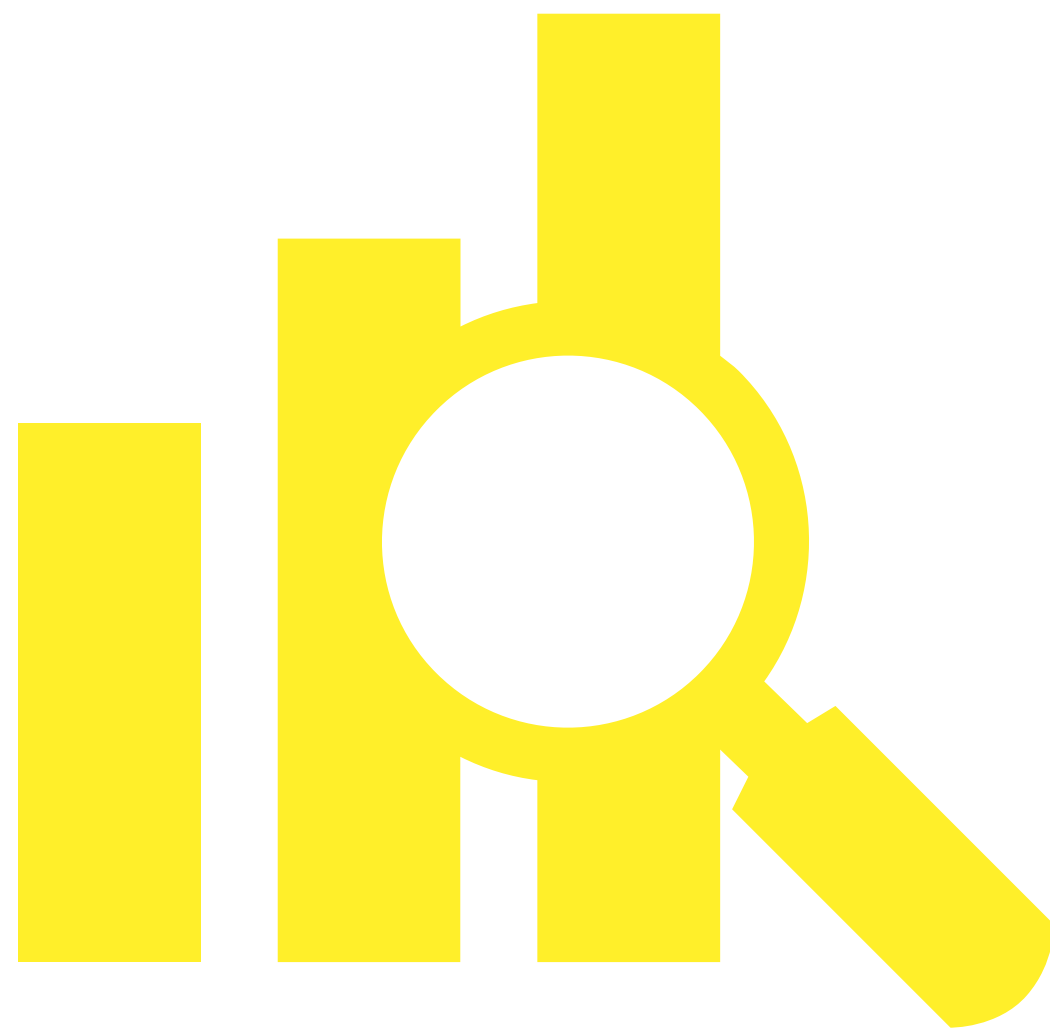
Time is the new currency, capitalizing on this to increase your understanding of your business is essential for increasing productivity.





How do I find out everything that's going on in my business today?

In Focus News is a tool created specifically for this. Understanding that business managers have busy schedules, it SUMMARIZES and PROCESSES, in a simple and efficient manner, all relevant information to create a thorough understanding of the business.



I don't have a lot of time. How can I know what really matters?

In Focus News is a digital multiplatform newspaper (Web, Mobile, Tablet) that focuses on your business. You and/or your team can automate the analysis and search of the relevant news, thereby developing those aspects that foster the day-to-day performance of your business.



News



Comparatives



Rankings



Trends

What tools does In Focus News provide to achieve this?



Projections



Alerts



Goals



Monitoring



News

In Focus News is the first digital newspaper that focuses on your business, with simply written news accompanied by graphics and illustrative images.



Comparatives

It compares facts, information and/or events, thus providing an overall understanding of the development of these aspects within your business, for as long as you wish. This involves the comparison of amounts, percentages, averages, maximums, etc.



Rankings

Generates all types of rankings, measuring business performance, for example its branches, franchises, employees, products and/or services. It outlines, in a precise and clear manner, the business internal operations on a day-to-day basis or for a period of time specified by you.



Trends

Independently and automatically analyzes all trends, making it possible to measure your business performance at any point of development. The trends will also help determine deviations from expected values, graphically and numerically.



Projections

Generates projections on your most important and/or necessary variables, and outlines where your business will be in the short, medium and long term.



Alerts

Create your own predefined alerts. You will receive, by email and/or online in the news section, notifications regarding specific values and the deviating values where they exist.



Goals

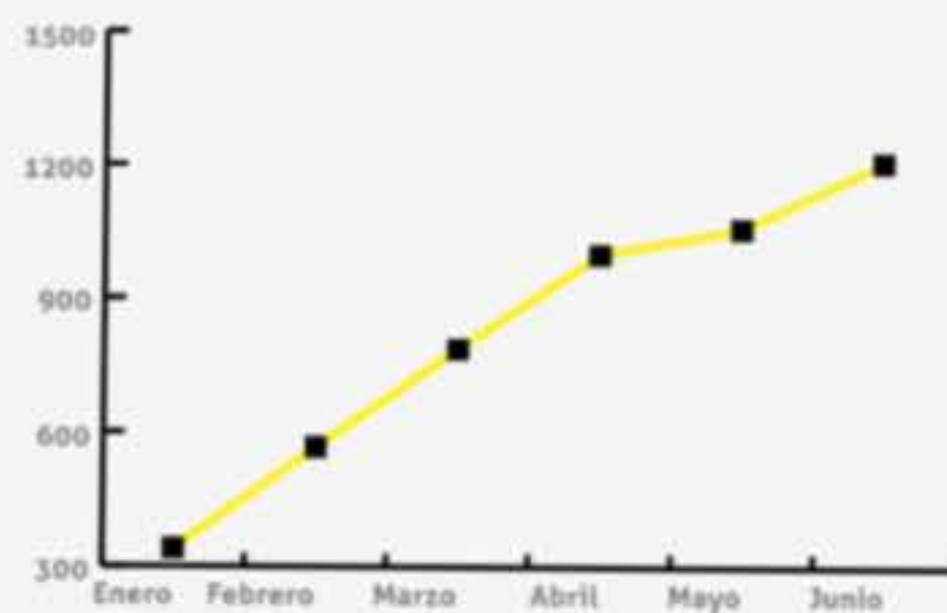
Defines goals, thereby organizing and generating clear and concrete objectives. Establish the goals of your branches, vendors, etc., and easily assess compliance with said goals.

TIPO PRODUCTO

**Tipo Producto Amortizable Nuevo
asciende sostenidamente en el
ranking de #Creditos Atrasados.**

Tipo de Producto AMORTIZABLE NUEVO asciende en el ranking de Cantidad de creditos atrasados por al menos 3 meses, alcanzando la posición 31.

 Ampliar



Valor
6.056.379

Participación
100%

Monitoring

Provides an analysis of the information and its significant changes by monitoring performance indicators.



Are there different editions?

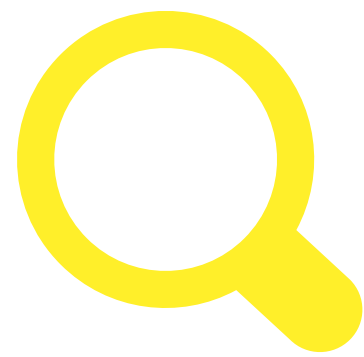
In Focus News issues Daily, Weekly, Monthly and Yearly editions, in accordance with your needs. In addition, Special Editions may be issued for specific periods.

Who has access to this information?

Everyone that you deem necessary. You can provide the correct and relevant information about each person through the User Profile description.

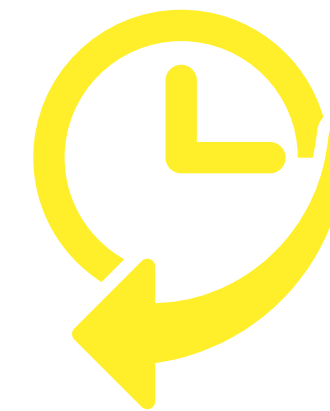
Additional functions of In Focus News





News search engine

Enables the observation of any facet of the business as required.



Availability of previous editions

The search allows you to consult with previous editions of the newspaper so that all generated news is available at all times.



Personalized news

Allows you to create personalized news for specific dates with personalized messages and images.



Interactive commentary

Enables discussion of the news, and referencing for users through email notifications.



DATALAB CONSULTING

Av. Italia 6201 Parque Tecnológico, Montevideo, Uruguay.

Telephone: (+598) 2600 1580.

E-Mail: info@datalabconsulting.com

All rights reserved. © 2007-2015 Datalab Consulting