

# BUSINESS IS

# GREAT

## BRITAIN

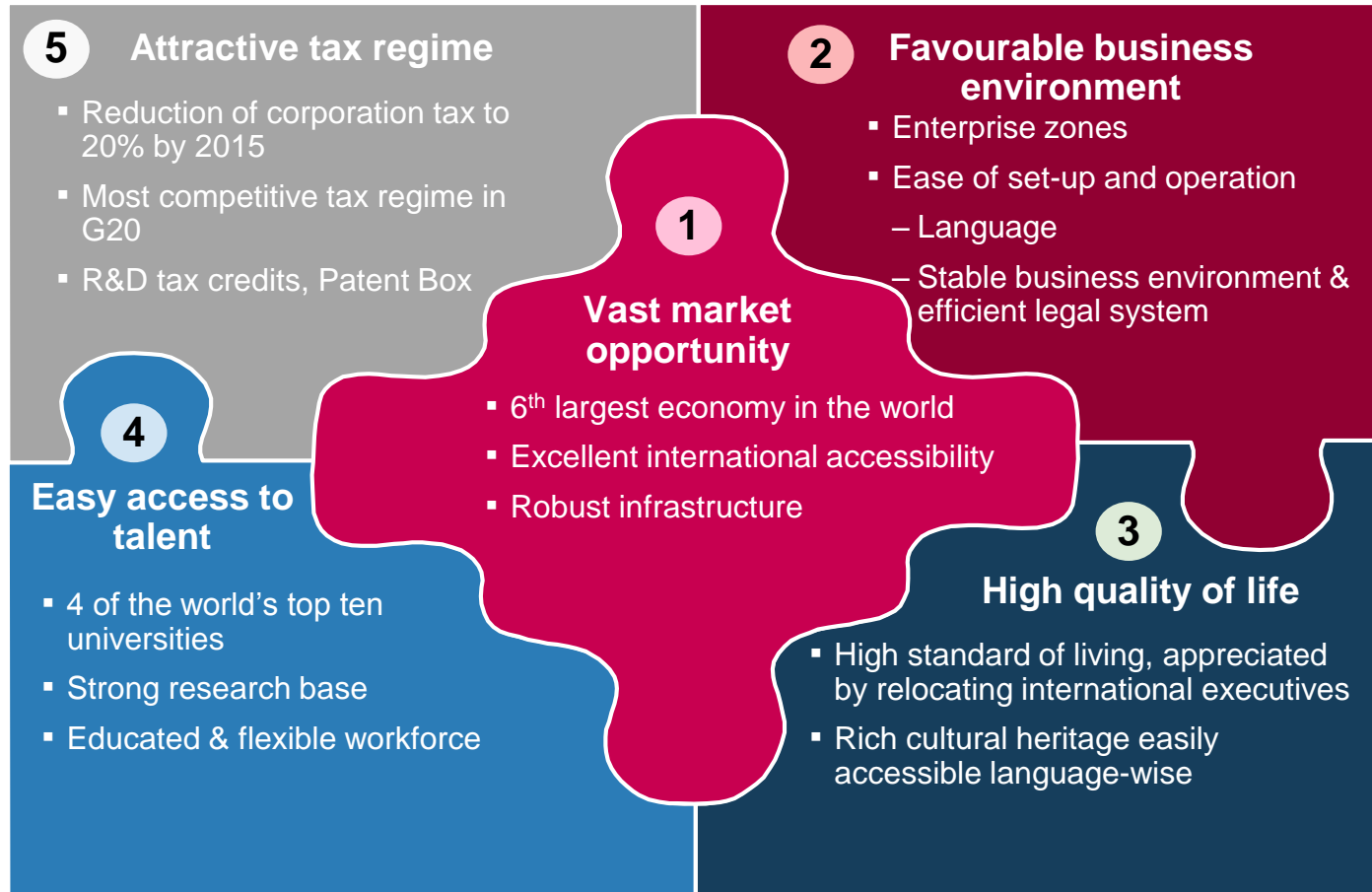
Isaac A. Vargas  
Head of Inward Investment



UK Trade  
& Investment

















# Why the UK?



# Ranked 10th place globally when it comes to ease of doing business

## Favourable business environment - Ease of doing business

Country	Ease of Doing Business Rank
UK 	10
Ireland 	15
Germany 	21
Netherlands 	28
France 	38
Poland 	45
Spain 	52
Slovenia 	33
Slovakia 	49
Hungary 	54
Bulgaria 	58
Romania 	73
Czech Republic 	75
Croatia 	89

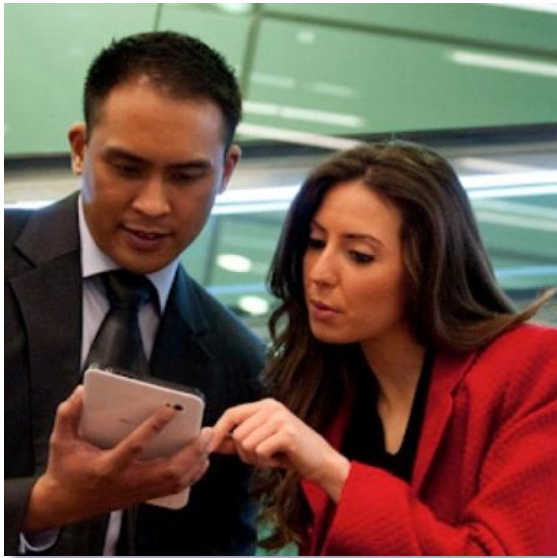
10<sup>th</sup> place globally

- Rankings are based on the average of the economy's rankings on 10 topics:
  - Starting a business
  - Dealing with construction permits
  - Getting Electricity
  - Registering Property
  - Getting Credit
  - Protecting investors
  - Paying taxes
  - Trading across borders
  - Enforcing contracts
  - Resolving insolvency

# Easiest place to start a business in the EU

## Favourable business environment - Ease of set-up of operations

- The UK is ranked as an easier place to start a business than many other major European economies
- You can register your company in just 24 hours in the UK. All high street banks can offer business banking services with online comparison tools available to compare costs.













Country	Ease of Starting a Business Rank
UK 	28
France 	41
Italy 	90
Germany 	111
Poland 	116
Spain 	142
Slovenia 	38
Hungary 	59
Romania 	60
Bulgaria 	65
Croatia 	80
Slovakia 	108
Czech Republic 	146



Source: World Bank, Doing Business 2014

# Home to 7 of the top ten universities in Europe

## Easy access to talent - Europe's top universities

1		University of Cambridge
2		University College London (UCL)
3		Imperial College London
4		University of Oxford
5		ETH Zürich
6		University of Edinburgh
7		Ecole Polytechnique Federale de Lausanne
8		King's College London
9		Ecole normale superieure, Paris
10		University of Bristol



Source: QS World University Rankings 2013

# UK: ICT Sector

- The IT and telecoms industry accounts for 8 percent (£75 billion) of the UK's total Gross Value Added.
- The UK is Europe's leading market for software and IT services, with a market value of £58 billion per annum.
- The UK is the biggest e-commerce market in Europe; UK consumers spend more per head online than any other country.
- Approximately 27% of UK jobs are ICT-related, the highest percentage in the G20.



**TECHNOLOGY  
IS  
GREAT  
BRITAIN**

British companies have developed innovative ways of getting maximum performance out of Big Data analytics. For faster, more energy efficient processing solutions, choose the UK.

Hartree Centre, IBM BlueWorld iDataplex  
STFC Daresbury Laboratory

[gov.uk/ukti](http://gov.uk/ukti)

# Regional Software/ICT Hubs

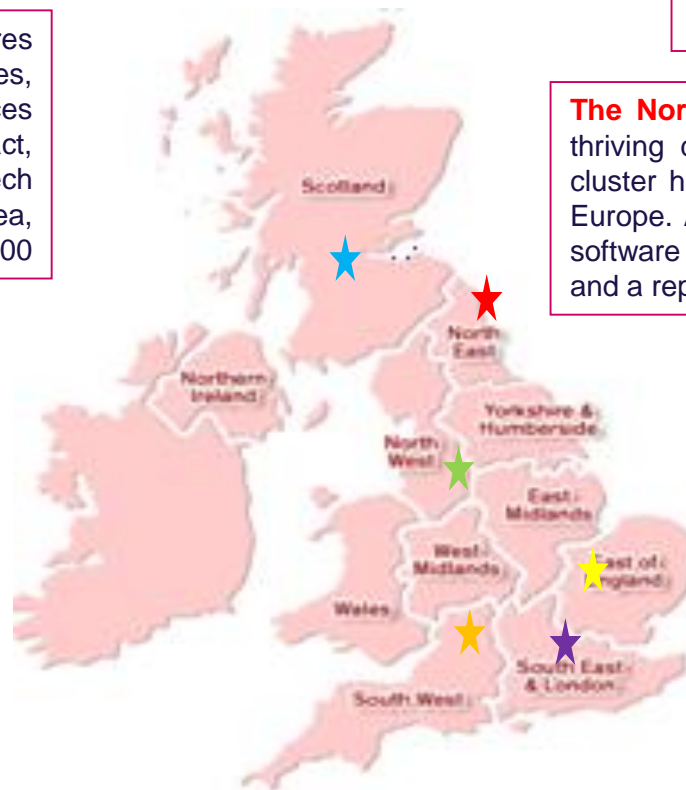
**MediaCityUK** is a vibrant and sustainable waterside community of workers, residents, students and visitors. At the heart of MediaCityUK, is one of the biggest HD studio complexes in Europe. The environment has been designed around the specific needs of the media and creative industries, in a region with a strong reputation for its creative talent.

**The Cambridge Cluster** features a range of dynamic businesses, from healthcare and life sciences to IT and communications. In fact, there are around 900 high-tech companies in the Cambridge area, employing approximately 37,000 people.

In **Bristol**, The UK Large Scale Complex IT Systems Initiative involves around 20 active cloud computing researchers, spread around the country, some of whom are working on projects that involve collaboration with - and sponsorship from - major multinationals such as BT, HP, and IBM.

**Digital Media Quarter** continues to thrive in scale, ambition and success. Home to a 'creative cluster' that includes BBC Scotland, Scottish Television, Film City Glasgow and as of February 2009; The Hub, a managed space for creative business with the aim of growing the digital media sector in the region, at a time when the industry is emergent globally.

**The North East of England** is home to an exciting and thriving digital technology and digital media cluster. This cluster has fast established itself as one of the biggest in Europe. Altogether, the region's new media and interactive software sector enjoys an annual turnover of £256 million and a reputation for creative excellence.



**TechCityUK** in London's East End is home to one of the largest concentrations of fast growing digital technology companies in Europe. Tech City is home to technology, digital and creative companies. From the original Silicon Roundabout, an entrepreneurial cluster has grown up around Shoreditch and Old Street in East London, extending to reach the Olympic Park in Stratford. It offers opportunities for innovative businesses of all sizes, from start-ups to multinationals, from UK, Europe and beyond.

# LONDONTECH<sup>2.0</sup>

GLOBAL ENTREPRENEURS COMPETITION



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¿TIENES UN PROYECTO  
CON POTENCIAL  
INTERNACIONAL?

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Llévalo a las puertas del mercado Europeo, participa aquí y gana un viaje a Tech City en Londres para promover tu idea.

Debes ser fundador o socio de una empresa mexicana del sector privado.  
Tu empresa debe tener mínimo un año de antigüedad

ENTREPRENEURS  
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**SIRIUS**  
**LAUNCHING THE**  
**WORLD'S BRIGHTEST**  
**NEW BUSINESSES,**  
**IN THE UK**

[www.siriusprogramme.com](http://www.siriusprogramme.com)



# Global Entrepreneurs Programme (GEP)

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Helping entrepreneurs go global from a UK hub. The aim of the GEP is to attract the world's best sustainable, early-stage companies and entrepreneurs to set up their global business in the UK



# 2015: The Dual Year

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MX  
UK

MEXICO –  
UNITED  
KINGDOM  
2015

UK  
MX

REINO  
UNIDO –  
MÉXICO  
2015

2015 Founder Partners:

**DIAGEO**

  
**EY** Construyendo un mejor  
entorno de negocios

**HSBC** 



**GREAT**  
BRITAIN  


# How can UKTI help you?

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- Dedicated, **professional assistance** on locating and expanding your business in the UK
- We are a **FREE & CONFIDENTIAL** service to support your UK expansion and growth to be as efficient as possible, helping you with:
  - Links with centres of excellence (e.g. universities);
  - Information on tax, regulatory and business planning issues;
  - Information on financial incentives;
  - Information on staff recruitment, retention and training programmes;
  - Assistance with immigration issues



# How can UKTI help you?

## Investment

- Access and introductions to the right people
- Advice and support on setting up in the UK
- In-depth report tailored to your business needs
- Help selecting the best location
- Tax advice
- Ongoing government support once you've arrived
- Support with visas and entry to the UK
- Help finding top quality staff
- Tailored assistance for entrepreneurs
- UK Advisory Network access to trusted commercial providers

## Exporting

- Passport to Export for new and inexperienced exporters
- Gateway to Global
- Growth for experienced exporters
- Export Marketing
- Research Scheme to investigate a potential export market.
- Overseas Business
- Risk advice
- Market visits and trade missions
- Overseas Market introduction
- Service to access research, identify contacts and plan events
- Seminars, webinars and events in the UK and overseas
- Tradeshow Access
- Programme support to attend overseas exhibitions.
- Open to Export community-driven website for SMEs
- Export
- Communications
- Review to assess communication with overseas customers



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## THANK YOU!

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